



BEYOND FINGERS



Who
we
are

Our Vision

To make people's lives easier by enhancing their tactile ability, allowing them to go beyond their own fingers.

Our Mission

To create and provide hand tool suppliers and end-users with extraordinary tweezers for any conceivable field of application, wherever a "small-to-micro" item needs to be handled.

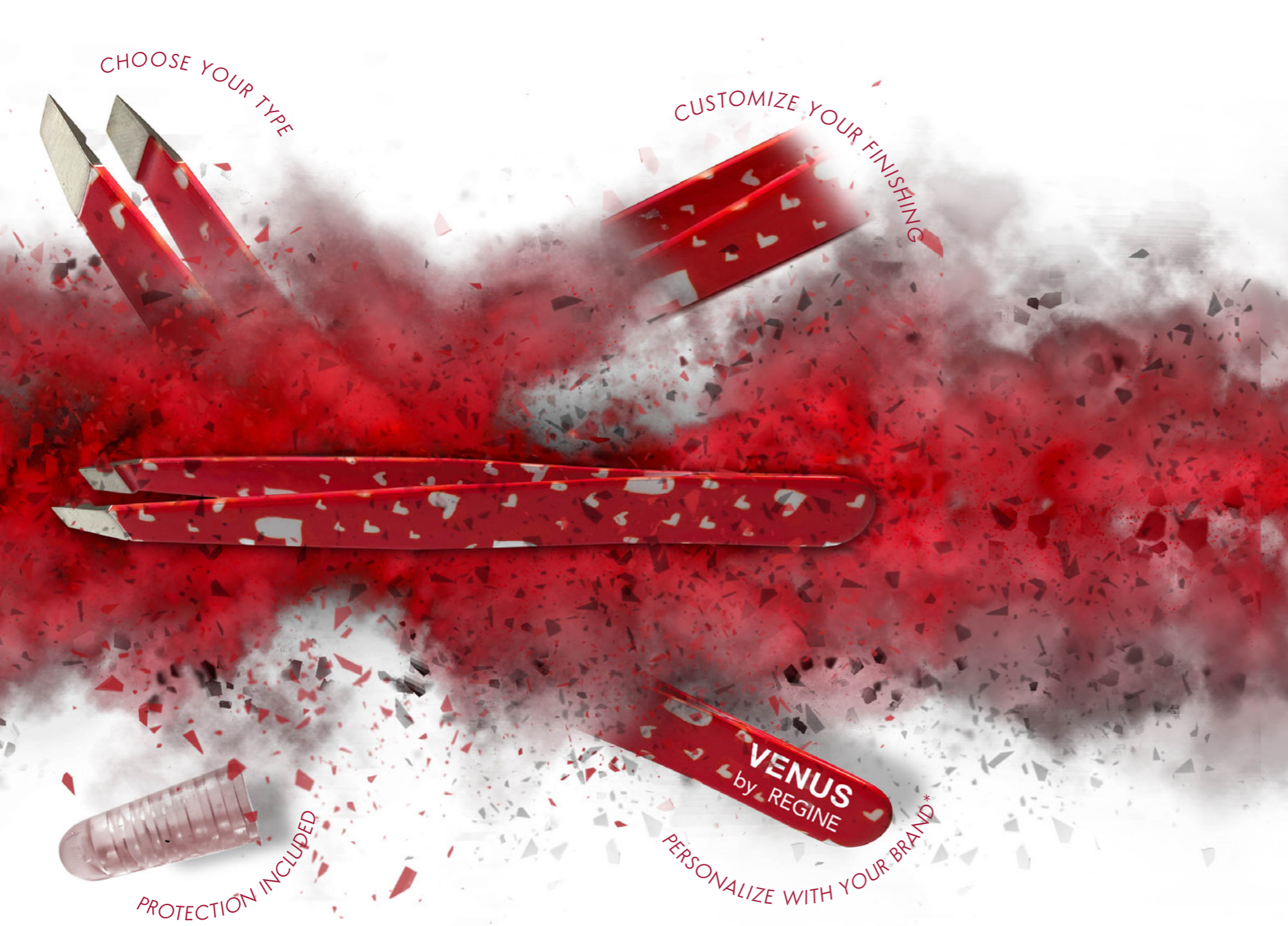
Our History: a family story of entrepreneurship, imagination and passion.

Regine Group's origins are in the heart of the Swiss Watch Valley at the beginnings of the 1900s. Since the beginning the Company has been ahead of the market, understanding that tweezers were useful in a multitude of industries other than watchmaking. In the 1930s the founder's children decided to move to Canton Ticino, opening the first tweezer manufacturing company of the region. Over the years, the quality of its products combined with the rise of new application fields pushed the Company to an important growth and expansion. In 1975 Regine Group moved its HQ to the current location in Morbio Inferiore, starting also the production of beauty tweezers. Experience that led the Group in the modern days to acquire a new production site in Italy specialized in such products. Today Regine Group is lead by Simon Terrier, the 4th generation of the family, and is following its new strategy and longterm industrial plan. After more than 120 years, the future has never been brighter.



**Imagine your own beauty tweezer:
we can craft it.**

Regine Group helps wholesalers, brands and retailers to be the leaders in their market by providing an almost unlimited portfolio of mid-to-top quality beauty tweezers. Leveraging over 100 years of exclusive know-how and craftsmanship, all our products are fully customizable and are designed and manufactured 100% in-house, ensuring a lead time among the shortest in the industry.



CHOOSE YOUR TYPE

CUSTOMIZE YOUR FINISHING

PROTECTION INCLUDED

PERSONALIZE WITH YOUR BRAND*

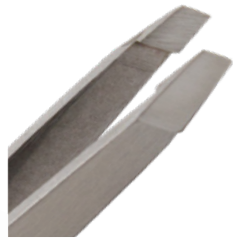
VENUS
by REGINE

Every single **tweezer** can be **fully customized** to meet your unique requirements in terms of: functionality, aesthetic, pricing, communication and lead time.

All our tweezers have their own **customized packaging** and to support your sales, a matching **pop display** is also available.

* Possibility to buy products already branded with Venus By Regine logo or Regine Switzerland logo

types



01. SLANT: BESTSELLER. Perfect for everyday use, to groom and shape eyebrows or to remove stray facial hair. The tip allows to grasp the root of the hair and remove it without breaking the hair or causing damage to the surrounding skin.



02. POINTED: ULTRA-PRECISE. When you need to remove a single, thin or very short hair, or an ingrown one, you should go with the fine pointed.



03. ARCHED: ULTRA-PRECISE. When you need to remove a single, thin or very short hair, or an ingrown one, you should go with the fine pointed.



04. ROUND: SENSITIVE. The curve and tapered shape ensures that each hair is pulled out of the hair follicle cleanly and from every angle, without breaking or irritating any surrounding hairs.



05. SLANT POINTED: COMBO. The pointed part is made to bring the ingrown hair to the surface of the skin, while the slant part removes the hair afterward.

06. SQUARE: COMFORT. The slightly narrower and straighter tips than the slant, are excellent for removing individual hairs and thinning eyebrows. This tweezer type is versatile, and allows to grip hairs from different angles.



07. SLANT WITH DIAMOND GRIP: PERFECT GRIP. The interior tip is embedded with genuine crushed diamonds to easily grip and pull the hair from the root every time, guaranteed.



08. SUPERFINE: PROFESSIONAL USE. This tweezer is intended to be used by professional beautician and cosmetologist hands on customers, allowing the easiest maneuverability while guaranteeing zero damages.



09. MINI SLANT: POCKET-SIZED. The small version of our most requested and best-selling slant tweezer, to always carry it with you.



style



SATIN & MATT
For professionals who
seek the best without
compromise. You can
easily disinfect and
sterilize the entire
tweezers



style



SOFT TOUCH

In different epoxy coating colors (for the smoothest touch!) and with polished tips. Because high technology might be also fancy and colored!

COLOUR (EPOXY)

In different epoxy coating colors and with polished tips. Because high technology might be also fancy and colored!





GLITTER

FANTASY/PATTERN

GOLD
Gold plated, for those
who want a touch of
luxury!



finishing

Why become a Regine Group partner

At Regine Group, we have a unique approach to production. It is called "Just Right" and consists in finding your just right balance between:

- Quality: from mid-quality to top-quality
- Quantity: from small batch production (less than 100 pieces/year) to high volumes (more than 100'000 pieces/year)
- Timing: lead time among the shortest in the industry

Other reasons to choose us?

- Broad portfolio with almost unlimited combinations
- 100% in-house production: fast and consistent quality, from raw material to finished product
- Focus on white label production, but ready to offer you our award winning "VENUS by Regine" brand and Regine
- Qualified and reliable partner: Regine Group



Advantages for beauty industry customers

- Maximize your profits, thanks to the best quality/price ratio on the market
- Reliability and consistency: the same quality, no matter time or quantity
- Fast availability for our high-rotation products
- Get access to the biggest range of tweezers customization possibilities on the market
- One-stop-shop for tweezers: in-house rapid prototyping, production, packaging
- Whatever tweezer you can imagine, we can craft it.



A message to our present and future partners

1. We aren't merely manufacturing tweezers. We're creating tools to help people make the world a better place.
2. Understanding each other's needs makes it possible to establish and maintain a lasting and fruitful relationship.
3. Providing each other with quality goods and services is a critical element of success for both.
4. We want our relationships to always be fair and true, with sharing and a culture of feedback forming the basis for mutual continuous improvement.
5. We work for quality human relationships based on respect and trust, and we hope you will do the same.
6. What we are today is the result of the sacrifices of those who came before us, and what we do today will be the legacy we leave to future generations.
7. We hope that we will work together closely, mutually aware of each other's full autonomy.
8. We strive every day to convey to you our sense of belonging to Regine Group and our values, confident that this is the best way to strengthen our partnership.
9. We are a production company, and we are aware that our companies are the links in the same chain.
10. We would like to continue to have regular meetings where we can talk together about the future and our joint projects, to build and grow our relationship.

